## **Ends and Means in State Lotteries: The Importance of a Good Cause**

## Charlie Clotfelter and Phil Cook Duke University

March 1rcq42007 CTC draft 2 [603 words]

shed light on several current policy questions, including proposals to sell state lotteries to private companies, themes used in lottery advertising, the adoption of potentially popular and addictive products such as keno and video lottery games, modifying the earmarking of revenues, and changing the payout rate of lottery games.